

EARN 2 CE UNITS
DINNER INCLUDED

OCTOBER 17TH, 2019



AESTHETIC VISION

ANTERIOR CASE EXECUTION WITH AN ORGANIZED PROCESS

Objective:

This course is a comprehensive introduction into the steps of patient flow through your practice. We will discuss smile design and communication strategies for improving aesthetic and large case acceptance. Also included, is a step-by-step approach to scheduling a new patient consultation, combining science and art to predictably treatment plan to design and complete aesthetic smile makeovers. In addition, we'll cover how technology, the dental lab team, photography and social media play a huge role in the success of your practice. We will go over a detailed clinical case with all steps covered from start to finish.

Topics:

- The First Impression
- Discovery: The Art of Asking Questions
- Components of the New Patient Experience
- The Consultation
- Records
- The Comprehensive Exam
- Smile Design
- Large Case Treatment Planning
- Treatment Presentation
- The Smile Makeover

Scott Stewart



EVENING
COURSE

6:00PM-8:30PM

PRICING:

\$59 (EARLY BIRD TICKET)

\$79 (AFTER AUG. 31)

Dr. Joshua Ghiam



Dr. Joshua Ghiam

Dr. Joshua Ghiam is the founder of LA Smiles Dental Spa, a boutique aesthetic dental practice in Los Angeles. Dr Ghiam has quickly developed his practice to strictly focus on cosmetic dentistry and the placement of high quality Porcelain Veneers. His approach begins with a strong foundation of planning and Smile Design which follows each individual patients facial features and aesthetic. Dr Ghiam uses a variety of digital and traditional techniques to execute predictable treatment outcomes that are aesthetically pleasing to his patients and with the use of social media he is able to reach a large audience to further grow his practice.

Scott Stewart

Scott has worked with hundreds of dental practices since 1991 developing business plans, coaching and training dental teams, developing leadership skills, enhancing communication skills, training teams on customer service techniques, and successfully helping practices grow to new levels of productivity and profitability. In addition to being the primary trainer of the in-office coaching programs, he speaks regularly at the Conejo Valley Dental Institute and a variety of dental society and study club meetings throughout Southern California.

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Register by Phone: 310 652 0565

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Register by Web: www.BeverlyHillsDentalLab.com

<https://bit.ly/2YFXKEI>

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oral design LOS ANGELES